

Elsevier Author Workshop

How to write world class research paper

Date: April 1st, 2015

Venue: Hungarian National Bank
(Bp, Szabadság tér 8-9, 1054)

9:30 – 10:00

Registered guests arrival and check-in

10:00 – 10:10

Welcome Note

Endre Béky, Regional Director, Elsevier

10:10 – 11:30

How to write world class paper

*Katherine Eve, Executive Publisher,
Elsevier*

11:30 – 12:00

Mendeley

*Lucie Vavrikova, Customer Marketer and
Consultant, Elsevier*

*Please register here (no walk in without
registration) max. capacity 100 people:*

<http://goo.gl/U4p6el>

